

Social Media Templates

If you want to create your own ads.

Instagram

1080px by 1080 square
1080px by 608 Landscape
1080px by 1350 Portrait

Twitter

1200px by 628

Facebook

1200px by 675px

*** Each platform will compress to their specs.

1080 by 1080

Messaging

Sample copy

- I work collaboratively
- I acquired new skills
- I learned to plan
- I just delivered my first presentation
- I know how to write a speech
- I can't believe I used to be shy
- I improved my self confidence
- I know how to build a team
- I became a better team leader
- I am confident for my next presentation
- I learned to lead
- Investing in myself if paying off
- One of the best decisions I've ever made

How I got there:

Thanks to Toastmasters

Sample template

- The next slides have premade ads you can use, or create your own, they do work on Twitter, Instagram, Facebook, etc
- How to build and ad: follow the guides, create your ads, select, group, save as jpeg to your desktop and post your social, don't forget hashtags!
- There may be some notes to the right of the ad for guidance.
- The ads are in a group, if you like them as they are, just click on the ad, right click to save as picture, (jpeg or png).
- Want to change out the graphics? We will show you how. Check our step by step guide.

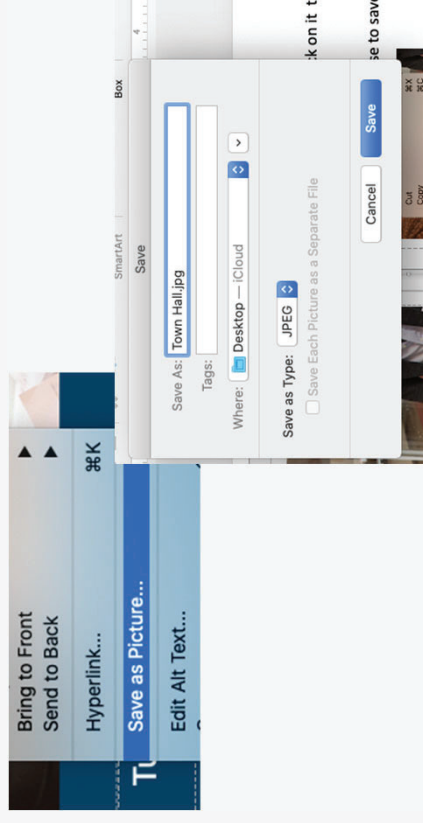


I became a better
leader

How to Save the image to your desktop

If you like the ad- as is- click on it to select it, (all the elements are grouped.) You can tell if there is a bounding box around it.

Right click with your mouse to save a picture.



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toastmasters.org/find-a-club

Open your social media page share the ad.



I became a better
leader

Want to Make a text Change?

Note: Do not scale down the image, keep it in the guides as shown.

How to change the text
Click on the area you want to change. If you want to change the text, just click in the area and type your new text.

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Discover how:
TalkandThrive@kp.org





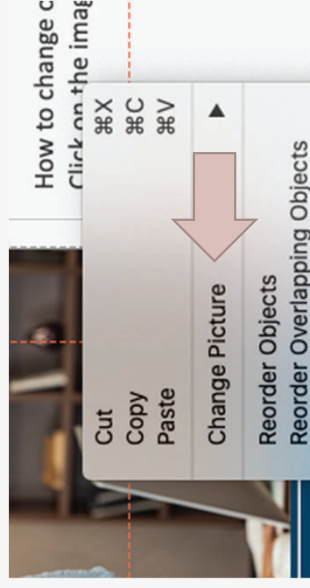
I became a better
leader

Want to change the image?

Note: Do not scale down the image, keep it in the guides as shown.

How to change out an image.

Click on the image, right click, select change picture.



See next slide

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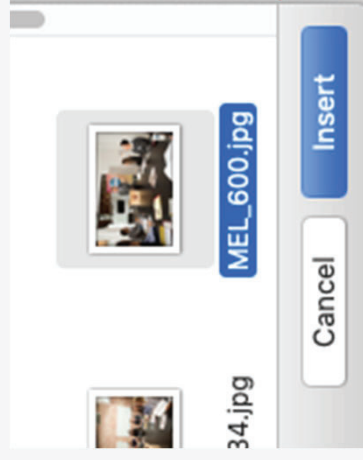
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Want to Make a Photo Change- part II

Find the file and click on insert.



Find the file and click on insert.
Save the image.

If you need to re-group the ad, (image, logo, text) drag a box around the ad, right click and group

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Make sure all of the elements are grouped.

See how on the next slide.

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