

Could your Club use some positive infusion? Marketing ideas to attract guests and retain valuable members?

“Keep the Promise, Meet the Challenge”

at the

Fall Training Expo

Saturday, October 20, 2018

9:00am - 8:00pm

It's Our 70th Anniversary Celebration!

Morning Keynote Presentation



Are your promotional efforts producing results?

Setting the tone for our Expo on Club Excellence, discover proven tips you can use for promoting your club, area, division (or your own business)... with this how-to" session on marketing made easy! Print and on-line, social media, plus FUN on creative club meeting themes that attract guests and retain members! Learn from a 40-year seasoned pro and multi-author on the topic and owner of 5 graphic design studios!



Sheryl Roush, DTM, PDG, AS

Distinguished Toastmaster
Past District Governor
Accredited Speaker
Member since 1987

Int'l Award-Winning Author
Heart of a Toastmaster

Area Governor of the Year
Division Governor of the Year
Toastmaster of the Year
Education & Training Award
Accredited Speaker Designation
Presidential Citation Recipient

Professional Member
National Speakers Association
"Member of the Year"
Los Angeles & San Diego Chapters
CEO, Sparkle Presentations, Inc.
Speak And Market Like a Pro™ Coach

SherylRoush.com
SparklePresentations.com

Dinner Keynote Presentation



A lively after-dinner presentation. Be inspired to take away with you the great ideas and insights from the day! This interactive message will rekindle your spirit, raise the bar and touch your heart! Sheryl Roush is the compiling author of the award-winning *Heart of Toastmaster* book, which published 135 members from around the globe, sharing their true stories.

Location:

DoubleTree by Hilton
3203 Quebec Street
Denver, CO 80207
303-321-3333

Register before October 13th!

Register on-line ONLY:
d26toastmasters.org/fall-training-expo/

Variable Rates, from \$20/training only,
to \$80/full-day with two meals



DISTRICT 26

How is this different from a Fall Conference? One condensed day, and lower cost!

What won't it have? Speech contests, business meeting, high expenses

What will it have? Detailed training to improve club, Pathways

What's In It For Me? Training, Learning, Friends, Awards, Celebration, *Fun, Fun, Fun!*

Training sessions are focused on Club Excellence topics in support of
the 2015 Toastmasters Strategic Plan and our District Mission.