



DISTRICT 26 DIALOGUE

Serving Colorado, Wyoming and Western Nebraska

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WE'RE BRANDING D26

Julia K. Davis, DTM, governor



There are a lot of changes coming as we embark on the journey of "branding" our district!

The goal is to maintain our own identity while aligning ourselves closely with Toastmasters International to enhance our professional profile.

District leadership is excited about this new venture and believe that with everyone's assistance, we can eventually have the most outstanding district presence on the Internet.

Branding is a time-consuming process so I apologize in advance for any inconsistencies that may cause temporary confusion. We have ideas that are proven effective and we are going to experiment with some new concepts as well. We'll keep things that work

and toss the things that don't.

The most notable and immediate change will be the front page of our web site. The web is a valuable and under-used marketing tool. Unlike other districts, we are now going to target the non-Toastmasters through our web site (in alignment with TI).

Our team will also address the issue of too much information for members. Countless Toastmasters have written informative articles that are not being used as the valuable resources they were intended. Why? Because many are outdated.

District leadership respects and values your time, so we are going to adopt methods that will ensure your voice is heard.

By streamlining the resources, our members will be able to readily access the most current and accurate information. This is especially important at a time when TI is making so many changes in policy.

There have been some questions about logo. TI is showcasing a new logo and the district has a similar one. However, just like TI, we will

continue to selectively use the original logo. It will take time for the public to accept the new image without some visual relationship to the original.

Another change in TI policy is that they have requested we not use a district theme on our web site and business cards. We can, however, use it on materials promoting the district only, such as our district contests and conference.

As part of our branding, we will be reformatting the District 26 Dialogue as well.

Our objectives are to 1) limit it to 6-8 pages, 2) present news in short, easy to scan paragraphs, 3) ensure the articles are of district-wide appeal, 4) direct you to informative web articles.

Few people print the newsletter, but for those who do, we are going to save you some ink by using only graphics that are relevant to the articles. We ask those submitting news to include a photo whenever possible. ■

Please note that the "branding" applies only to the district. Individual clubs are still free to project their unique identity.

Seeking webmaster for district makeover.



Great opportunity to hone your skills!

Contact us NOW
(720) 675-8479

webmaster@d26toastmasters.org

Find a club

SCHEDULE OF EVENTS	March 2011						
	SUN	MON	TUE	WED	THU	FRI	SAT
<ul style="list-style-type: none"> MAR 1_Remind clubs that dues are due. MAR 3_Evaluations workshop_open to all MAR 5_Division governor district officers training and Open House MAR 12_St. Patrick's Day Parade MAR 19_F3/F4 combined area contest MAR 20_Deadline for articles to the <i>Dialogue</i> MAR 24_Table Topics Extravaganza MAR 26_F2/F5 combined area contest MAR 29_F6/F7 combined area contest MAR 30_D5 area contest MAR 31_Talk Up Toastmasters membership contest ends. Mar 31_Submit club dues by APR 1. <p>Calendar details</p>			1	2	3	4	5
	6	7	8	9	10	11	12
	13	14	15	16	17	18	19
	20	21	22	23	24	25	26
	27	28	29	30	31		

ST. PATRICK'S DAY PARADE

Gavin Kirton, DTM, VP Public Relations

Remember that District 26 will be wearing its green on March 12th as we participate in the 49th annual St. Patrick's Day Parade in Denver.

The theme this year is "Forever Green" and is being sponsored by Bellco Credit Union.

The parade route (1.8 miles) is in Lower Downtown Denver beginning and ending in Coors Field parking lot. Spectators can view the parade from 27th & Blake Streets to 17th Street (near Union Station) to Wynkoop Street.

This is an excellent opportunity for FREE publicity! Bring your banner and get some public recognition. The district will pay the entrance fee and there is no charge to the clubs.

If your club is in Metro, Denver, Foothills or

Eastern divisions, we are offering you FREE publicity just by participating.

The Regional Transportation District (RTD) provides public transportation to locations within walking distance to the parade via Market Street bus terminal, the free 16th Street Mall shuttle, and the light rail to Union Station.



"Éirinn go brách"
(Ireland Forever)

Gates to Excellence Toastmasters, Front Range Toastmasters, Evening Stars, Chamber Ad-Liberators, and Toast and Jam Toastmasters have signed up plus many individual Toastmasters will be

Mark the date, **March 12, 2011** and contact Terry Ploski at (303) 748 -3748 or E-mail: tploski@yahoo.com.

WEBMASTER WANTED

If you are a skilled webmaster with the time to commit to the D26 makeover, please step up and join our team! This is an ideal opportunity to work on your High Performance Leadership Project and be part of a history making event as we strive to brand D26.

We need someone who has the experience and commitment to take the project from conception to completion.

Are You That Someone?

If so, please see contacts below:

Joseph Esler, webmaster
(303) 675-8479

E-mail: webmaster@d26leaders.org.

Gavin Kirton, VP public relations
(303) 882-2912

E-mail: pro1011@d26leaders.org

Carol Harris, project coordinator
(303) 617-9525

E-mail: sec1011@d26leaders.org

WHY NOT BECOME A CLUB MENTOR?

Norm Frickey, DTM

Lt. Governor Education & Training

One of the options for meeting the Advanced Leader Silver (ALS) requirements is being a Mentor to a new club. A club mentor works with the club for at least six months, beginning from the day it charters. As a mentor, you share your expertise with less experienced individuals, gently guiding the club toward excellence and allowing its members to learn and the club to grow.

A Club Mentor:

- Attends meetings and builds a personal rapport with the newly formed club.
- Ensures the club is strong and fully functional. Sharing information with lessons from your own experiences.
- Familiarizes the club with the TI Web site (www.toastmasters.org)
- Encourages club members to use the TI web site as a resource for updates on the club's progress in the DCP,
- Conducts *The Successful Club Series* program "The Toastmasters Educational

Program" and "How to Be a Distinguished Club."

- Emphasizes the importance of recognizing members who work toward their goals.
- Encourages club officers to attend district-sponsored training.
- Meets with club officer and educates them on their standards
- Helps club members build positive habits – thus a Quality Club.
- Fosters a culture of membership-building within the club.

The new club mentor is pilot, navigator, and boatswain. If you are interested, contact the Lt Governor Marketing or your Division Governor. ▪ [Read more...](#)



Norm Frickey, DTM

"Mentoring brings us together across generation, class, and often race in a manner that forces us to acknowledge our interdependence, to appreciate, in Martin Luther King, Jr.'s words, that we are caught in an inescapable network of mutuality, tied to a single garment of destiny. In this way, mentoring enables us to participate in the essential but unfinished drama of reinventing community, while reaffirming that there is an important role for each of us in it."

~ Marc Freedman

BECOME THE LEADER YOU WERE MEANT TO BE

Alan Swartz, DTM, Immediate Past District Governor

District 26 is seeking officer nominations for 2011-2012. Elected positions are:

- District Governor
- Lt. Governor Education & Training
- Lt. Governor Marketing
- Governors for each of the six divisions
 - Denver
 - Eastern
 - Foothills
 - Metro
 - Northern
 - Southern

Alan Swartz, DTM
14925 E 50th Ave
Denver, CO 80239

Nominations must received by March 8. Candidates may also run from the floor as write-ins.

Nomination form and the requirements and duties of the office can be found on the [district website](#). The election will be held at the Spring Conference on May 21.

District leadership is an opportunity for growth and experience that will enable you to "tackle your dreams" personally and professionally. ▪



To be placed on the ballot you must be nominated and it is perfectly acceptable to nominate yourself.

You may mail or email the nomination form and officer agreement to:

"If your actions inspire others to dream more, learn more, do more and become more, you are a leader."

~John Quincy Adams

Membership Renewal



Yes, you must pay to play. Dues are due the first of April and must be submitted the end of March. **Treasurers note:** DO

NOT hold back until you have collected everyone's money. Submit dues for six (6) members ASAP to meet the DCP goal. ▪



"I must admit that I've come a long way since I first heard the word speak!..."

www.CartoonStock.com

NUTURE YOUR DISTRICT

Carol A. Harris, ACB, District Secretary

Being a Toastmaster is somewhat like being a parent—it's a **privilege** that requires **commitment**. As Toastmasters, we all have a responsibility to attend meetings, pay our dues, and present manual speeches. But, just as a child needs nurturing to grow, so does our district.

Nurturing goes beyond the aforementioned needs of basic survival. Nurturing includes:

- Serving as a district officer
- Attending TLI
- Presenting at district events
- Supporting / mentoring others
- Offering constructive suggestions

- Contributing to the *District 26 Dialogue*
- Sharing skills and experiences
- Socializing with fellow members
- Recruiting new members
- Volunteering your unique skills
- Attending local and regional Toastmasters events
- Promoting the benefits and rewards of being a Toastmaster
- Striving to improve all forms of communication

Ask yourself, "Do I simply want to fulfill my responsibilities or do I want to "nurture" my district? The choice is yours and so is the pride. ▪



"A bit of nurturing and he should grow into the job nicely."

www.CartoonStock.com

Hollywood breaks taboo!

Learn why Best Motion Picture of the Year, "The King's Speech," is being hailed as a Godsend by many. [Click here.](#)

GAVEL CLUB FORMING

Gavin Kirton, DTM, VP Public Relations

District 26 is planning the formation of a Toastmasters Gavel Club for the Colorado Correctional Facility in Aurora.

This is the first time that District 26 Toastmasters will have established a club for "deserving" members of the facility's population. Members will have to earn the privilege of participating in the program by exhibiting good behavior and a willingness to learn public speaking and leadership skills.

District Governor, Julia Davis, will be spearheading this project and is enthusiastic about the opportunity. She is seeking a few dedicated Toastmasters to help pre-

sent the program.

If you are interested, it will require a:

- sincere commitment
- background check
- eight-week correctional facility volunteer training program
- two-week in-house facility training program



The state of Colorado will pay for the background check.

If you are not familiar with a Toastmasters Gavel Club, it is very similar to a regular Toastmasters club, but the members do not pay any dues and are limited by Toastmasters International as to what benefits

they are entitled to; however, they do receive acknowledgment for achieving success in the program. Participants give the same ten speeches and conduct the meeting in the same way that your club would conduct its meetings.

This is a wonderful opportunity for these individuals to learn valuable skills that may help them to adapt to society when they are released into the population after their time is served.

If you are interested in helping with this program, please contact Julia Davis at (303) 833-0567 or E-mail her at dg1011@d26leaders.org. ▪

FOCUS ON CLUB ACHIEVEMENT: A CLUB OF LEADERS

Betty Chavira, ACB, ALB

Apple Polishers Toastmasters Club No. 5018 was pronounced “**a Club of Leaders**”, by Immediate Past District 26 Governor Alan Swartz at a recent club meeting. What characterizes a Club of Leaders? This Club of Leaders has enthusiastic members who step outside the club environment to take on leadership challenges in the area, division, and district. Recently, three



members of this club have been honored with District 26 recognition awards.

Apple Polishers member and former club coach **Michelle Chapman, DTM**, was awarded the **Division Governor of the Year** for Foothills Division. Under Michelle's leadership, Foothills Division achieved President's Distinguished Division status. Michelle participated in demonstration meetings at Hindman Sanchez and Cloud 9 clubs. She set up area contest in Grand Junction and made visits to the clubs in Grand Junction and Montrose during a time when there was no area governor serving these clubs. Michelle sponsored highly rated speech contests and went beyond the call of duty in fulfilling her



division governor responsibilities.

Apple Polishers member **Ed Morgan, ACB, ALB** was awarded the **Area Governor of the Year 2010** for serving as Foothills Area F6 governor. As area governor, he led Area F6 to President's Distinguished status, one of only two areas to achieve this status in 2010. He also participated in and helped plan three demonstration meetings for start-up clubs. Ed was active in organizing several speech contests and assisted with logistics for the Denver Toastmasters Leadership Institute. Ed has also served as a new club mentor for the recently chartered Hindman Sanchez club, and is currently doing a High Performance Leadership project (HPL) as club coach for the Mountain Toastmasters Club in Evergreen.

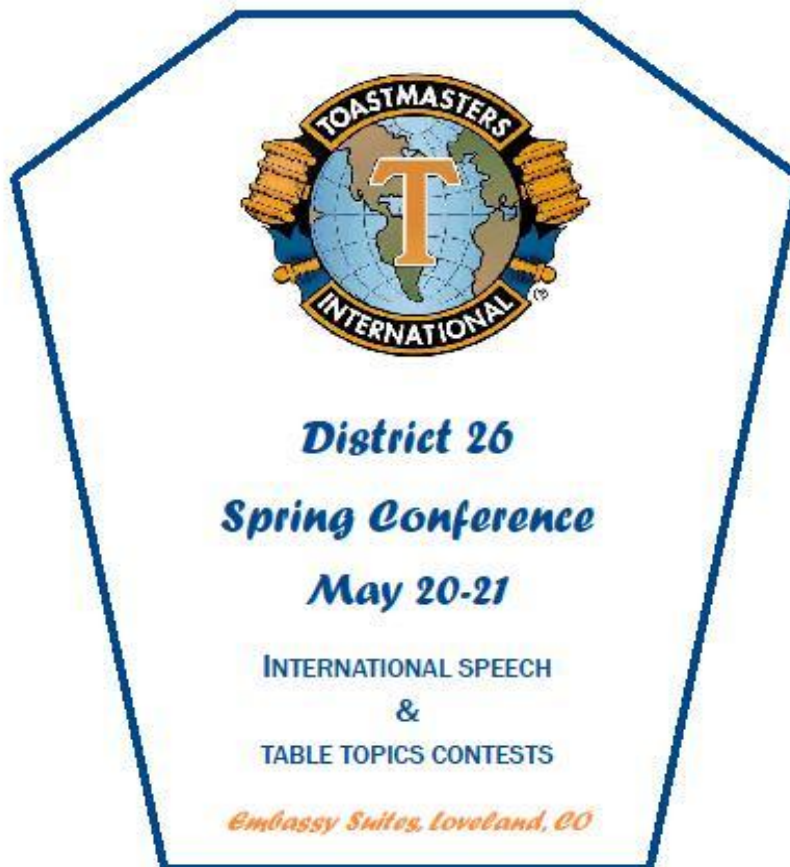
Apple Polishers member **Linda Van Wert, CC, CL** was awarded **Foothills Division Toastmaster of the Year** for 2010. Linda accepted the Apple Polishers club nomination to serve as vice president of membership when she was herself a new member. She succeeded in growing the club's membership. Linda helped lead a Speechcraft program at her employing

company and she was the “food and beverage committee” for the Denver Toastmasters Leadership Institute. Linda helped organize and work at the area and division speech contests. She accepted the challenge of serving as Area F6 governor for 2011, where she organized and hosted a joint area speech contest in the fall of 2010.



Each member of the Apple Polishers Club serves in leadership roles at meetings by using their Competent Leadership manuals to put their meeting roles in the context of leadership development exercises. Experienced members are expected to mentor new members. Members at all levels of experience step forward to serve as club officers. Apple Polishers Club has three distinguished Toastmasters (DTM), Norm Chichester, Larry Van Horn, and Michelle Chapman who continue to model leadership by giving manual speeches and working through the Competent Communicator and other advanced manuals. Beyond a doubt, Apple Polishers is a “Club of Leaders”! ▪

HAVE YOU HEARD THE BUZZ?



VIP Guest

Region 1 International Director

Emmy Hager, DTM

Guest Speaker

Dana LaMon

Mark your calendar NOW and participate in your club contests.

This is an opportunity to *"Tackle Your Dreams,*

Be the Leader and Speaker You Want to Be!"



Registration and agenda will be posted asap.

www.d26toastmasters.org

Tackle Your Dreams

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VISIT US at
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Our Mission

*Our purpose is to inform,
educate, and promote
by sharing our knowledge,
resources, and ideas through
an interactive media available
to all members of the district.*

Please send your questions, comments, tips, and articles to the editor, gordonsavage@msn.com, by the 20th of each month in order to appear in the next issue. Visit the [web site](#) for submission guidelines. All articles are subject to editing to fit allotted space and submission does not guarantee publication.

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ABOUT TOASTMASTERS DISTRICT 26, REGION 1



District 26 includes Colorado, the Eastern Slope of Wyoming, and the Nebraska panhandle. It was formed in 1948, with Gordon Merrick serving as its first district governor.

Four past district 26 governors have risen to the International level:

Don Paape was International Director, 1966 - 68 and International President 1972 -73. It was during his term that women were first admitted to Toastmasters International. Watt Pye was District Governor from 1969-70 and International Director from 1970 -72; Dorothy Chapman from 1990 - 92; and Beth Boaz from 1997-99. Marilyn Boland served as the first female District 26 Governor in 1975 -76.

In 2000, Ed Tate, a member of Cherry Creek Toastmasters, won the World Championship of Public Speaking. Ed is now the principal of a professional development firm that provides keynote and end-note presentations, workshops, and other training. He has spoken professionally in 46 states, 12 countries and on five continents, authored a book, contributed to two others, and co-produced two audio albums.

In 2007, Rory Vaden, also a member of Cherry Creek Toastmasters, was the first runner-up in the World Championship of Public Speaking. He has since co-founded a multi-million dollar public training company and been featured on [Oprah Radio](#) with [Dr. Oz](#) and in [SUCCESS™ Magazine](#).

Peter Coors joined a Toastmasters club at the Coors Brewing Company early in his career to gain the skills and confidence needed to appear as the company spokesman for a series of national TV commercials. He currently is the Chairman of the Molson Coors Brewing Company and of MillerCoors, chairman of the board for the University of Colorado Hospital Foundation, and part-owner of the Colorado Rockies baseball team. ▪

MUSINGS FROM THE EDITOR

Gordon S. Savage, DTM

New Format

As you've probably noticed, this issue of the *Dialogue* has a new format. Toastmasters International has been putting increased emphasis on branding and the district wants to make the *Dialogue* more readable. Both objectives are important, and we're striving to work them into both the district website and the *District 26 Dialogue*.

You've probably heard more than one person say, "Toastmasters is one of the best kept secrets." TI is trying to do something about that by consistent branding throughout the districts. To support that and to emphasize our membership in the organization, we are redesigning the district website and the *District 26 Dialogue* to conform to the branding used by TI.

In addition, the *Dialogue* is one of the principle means of communication between the district and the members. For it to be effective, it has to be read. The articles need to be important, brief, and interesting. This new format is intended to encourage contributors to write meatier articles and encourage you to read them.

Remember this is your newsletter. Take a good look at this issue and let us know what you think. What are you looking for in a newsletter? Are the articles interesting? Do they talk to you? What don't you like and how would you improve it? As Toastmasters you've been developing your skill at evaluating. Use that skill now and let us know how to make the *Dialogue* more meaningful to you and other Toastmasters. ▪



"The primary focus of your brand message must be on how special you are, not how cheap you are. The goal must be to sell the distinctive quality of the brand."

~ Kerry Light, Brand Strategist